

Beat: Lifestyle

## **MONTREAL UNDERTAKES DELICIOUS FESTIVALS FROM OCTOBER 29 TO NOVEMBER 08 2015**

### **THE MAGIC OF CULINARY FLAVOURS**

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**USPA NEWS** - In Montreal, the festivities are far from over. The next few weeks are filled with Festivals that will keep food lovers happy. Eleven days of gourmet festivities a series of wine tasting. Through special events, all month along, the magic of culinary flavours...

Through special events, all month along, the magic of culinary flavours and the pleasure of discovering the very best vintages from Quebec and around the world juxtapose, is setting the stage for exchanges with the artisans behind it all.

- "La soirée À votre santé !" October 29, 2015
- "Montréal Passion vin" October 30 and 31, 2015
- "Le salon des vins d'importation privée" October 30 & November 2, 2015
- "Les classes de maîtres de l'ITHQ" November 2 & 3, 2015
- "La grande dégustation de montréal" November 6 & 7, 2015
- "La grande table" November 9, 2015
- "La fête des vins du Québec" November 27 to 29, 2015

Founded in 1919 by the Automobile Club of Canada, the Tourist Bureau of Montréal, as it was then called, counted seven members, whose goal was to promote the city and its road networks.

Expo 67 and the 1976 Olympics gave Montréal new status as an international city, open to the world. The launch of a first web site in 1995, propelled Tourisme Montréal into a new information age, revolutionizing the organisation's approach to promoting the city as a premier tourism destination.

In 1642, a tiny French colony took root on land once occupied by Iroquoian group. Over the centuries, Montréal became an active commercial centre, then an important metropolis, transformed first by industrialization and then by the development of its service sector.

Montreal have developed a unique brand of culture, constantly seeking to make connections between their French and Québécois heritage and the contributions of other cultures. While the British in particular left a deep mark on the city's economy, institutions and architecture, Montréal is also a strikingly American city.

As a city of immigration where people of diverse origins have always settled and lived side by side, Montréal remains a city of communication, characterized by the circulation of individuals, ideas, goods, capital and technology. The cohabitation of its francophone and anglophone cultures gives these characteristic a unique flavour, making Montréal a fascinating city.

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